

Pulaski Elston Business Association
 SSA 79 Advisory Meeting Minutes - DRAFT
 January 30, 2023
 PEBA offices 4204 W. Lawrence

Item	Information	Action
Introductions	<p>Commissioners present: Nick Yassan, Jason Caref, Pending Commissioners present: Lisa Orloff</p> <p>SSP Staff: Amie Zander, Colleen Sweeney</p> <p>Guests: none</p>	NY called the meeting to order at 11:10am.
Minutes	Review /December minutes	NY motion to approve, LO 2nd
<p>Financial Reports</p> <p>Update to Commissioner Appointment</p> <p>Updates to snow, sidewalk sweeping & holiday decor</p> <p>Snow</p> <p>Litter</p> <p>New Business: Landscaping RFP</p>	<p>Update given on late tax collections. We have received collections, along with late collections that came after December 31. We are up to \$280,000.</p> <p>Lisa Orloff is pending an appointment along with Erin</p> <p>We have had two snow removals so far. One in December and one last week.</p> <p>Only can remove snow when two inches per occurrence.</p> <p>Cleanslate contract was signed after approval at Sept meeting. Started 1/1/23 with 1 day per week on Tuesdays. Will re-evaluate in spring if more is needed.</p> <p>Kemora landscaping submitted a proposal. Contacting Kemora to discuss watering and to change the perennial and annual planting. To kick back to April meeting and reassess.</p>	JC motion to approve, NY 2nd

<p>Pigeon Abatement RFP</p> <p>2023 Budget</p> <p>Customer Attraction</p> <p>Economic Development</p> <p>Security Cameras</p> <p>2023 Meeting Schedule</p>	<p>Awaiting the proposal and will share an update when available.</p> <p>Hire social media company, create banners, and generate content for us. Print materials for all businesses in SSA area. \$50,000 for landscaping. Murals - 2 to be installed this coming year. New</p> <p>Move \$14,000 allocated for this to bike racks in the SSA area.</p> <p>Will be added to PEBA website and promoted to business owners soon.</p> <p>Meetings will remain on Mondays at 11am 4/3/23, 6/5/23, 9/11/23 & 12/11/23</p>	<p>NY motion to make necessary budget revisions LO 2nd</p> <p>JC motion to approve camera reimbursement program/NY 2nd</p>
	<p>Meeting adjourned at 11:53 AM.</p> <p>Next meeting 4/3/23</p>	